

Operational Plan 2014

Governance

Goals		Timeline
1	Use a professional consultancy firm to complete a review of RI governance (include benchmarking appropriate organisations).	Q1
2	Effective Sub Committees operating.	Q1
3	Board review of governance review recommendations.	Q2
4	Provincial workshops to present & discuss review recommendations with Clubs.	Q4

Club Development

Goals		Timeline
1	Develop training materials to support Club development programmes (safety, recruitment etc).	Q1
2	Ulster Club workshop to gain feedback on Q Mark structure.	Q1
3	Facilitate workshop on Q mark in the remaining 3 Provinces.	Q2
4	Provide the Board with feedback on the Q Mark workshops and present the findings to the Clubs.	Q3
5	Pilot Q Mark system award in two Ulster Clubs.	Q4

Coach Development

Goals		Timeline
1	Complete a quantitative and qualitative review of the effectiveness of the Coach Education programme with student support.	Q1
2	Implement any suggested recommendations from the survey following Board approval.	Q3
3	All Ireland Coaches Forum.	Q4
4	Complete the 15 Coaching Courses as per the plan below	Q4
Delivery of Introductory, Level 1 and Level 2 courses.	<p style="text-align: center;">10 coaches per course. Introductory Courses x 7 Level 1 Courses x 3 Level 2 Courses x 2</p>	Q4
Finalise delivery of Level 3 pilot course	Complete the three remaining weekends of the Level 3 programme commenced in 2013.	Q4
Delivery of 2 S&C workshops.	Deliver 2 S&C workshops as piloted in 2013. Targeting level 1 &2 coaches.	Q4
Promote awareness of Anti doping policies	Promote awareness of Anti doping policies - Incorporate an Anti Doping module in all levels of courses.	Q4
Continued professional development	Attend International Coaches Conference.	Q4
	Attend Tutor in service training.	Q4

Train a new coach education tutor with CI	Identify a suitable candidate to complete CI course.	Q4
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Participation & Competition

Goals		Timeline
1	Finalise review of Grand League including proposals for development and support.	Q1
2	Recreational Sub-committee to produce plan for development.	Q1
3	Successful implementation of the new points grading system.	Q1
4	implementation of the recreational rowing plan following Board approval.	Q2
5	Implementation recommendations of the Grand League review following Board approval.	Q2
6	Employment of the Leinster Women's Development Officer re WIS Grant. Pilot a Leinster School girls indoor rowing league.	Q1-Q4
7	Review the new points grading system.	Q4

Commercial Management

Goals		Timeline
1	Develop a "diversified income" plan.	Q1
2	Secure €50,000 per annum in commercial sponsorship.	Q4
3	Ongoing review of all costs.	Q1-Q4

Communications & PR

Goals		Timeline
1	Funding allocation & employment of an office administrator to manage communications.	Q1
2	Produce an external communications plan to reflect the needs of sponsors and based around the principal events of the RI season.	Q1
3	Develop relevant contacts in the National Media (ROI and NI) and ensure regular briefing on rowing activities.	Q1
4	Ensure regular positive coverage in the national media throughout the year.	Q1-Q4
5	Ensure timely communications from the Board of RI to the members on all relevant plans and decisions.	Q1-Q4

High Performance

Goals		Timeline
1	A clear operational plan that is Board approved maximising IIS & SINI support.	Q1
2	A clear plan of athlete capacities for Rio 2016 and Tokyo 2020. this plan will form the basis of athlete review & measurement of physical, technical, tactical, mental & lifestyle.	Q1
3	Discussion at Board level of the alignment of the domestic programme to support HP.	Q1
4	Podium competitive performances at the Coupe, JWC, U23, World Cups & World Championships.	Q2-Q3
5	Review and Board presentation of athlete performances & capacities in 2014.	Q4