



Innovation Officer

Job Description

GENERAL

Rowing Ireland is presently on a progressive path with their highly successful High Performance, Participation and Coach Education programme's. With an ever increasing membership base, we are the governing body for the sport of rowing in Ireland and Northern Ireland. In excess of 100 clubs are affiliated to Rowing Ireland, these are from every part of the island and include schools, third level institutions and open clubs.

THE ROLE

Reporting to the CEO, the post holder will be fully responsible for driving innovation across the organisation and overseeing the efficient and effective implementation of new projects and underpinning them with a strong communications policy.

Key responsibilities will include:

- Responsible for driving revenues across the Rowing Ireland wide portfolio of activities to position Rowing Ireland as a "Leader in Innovation" across sport through the generation and implementation of new concepts, products and events
- Grow and diversify our revenue base by exploring a variety of options
- Represent Rowing Ireland and its brand in accordance with its ethos and values
- Create and capture innovative ideas to drive increased participation, consumer engagement, partnerships and peripheral standing of the sport.
- Analyse feasibility and, where appropriate, oversee implementation from inception to delivery
- Create, distribute and manage bespoke and exciting proposals and relevant support documentation.
- Lead generation by prospecting for new clients, sponsorship and partnership deals
- Ensure all Rowing Ireland activity is led by sufficient market understanding and insight in a 'consumer first' approach.
- Instil and ferment a spirit of innovation across the organisation.
- Be a driver of developing trends and analyse their potential benefit/impact on Rowing Ireland's strategy.
- Influence the experiences of other organisations, rowing nations, partners and external organisations to assist the development of Rowing Ireland's strategy.

THE CANDIDATE

- Extensive experience of successful delivery of innovative and complex multi-functional projects.

- Strong PR and Marketing background with an innovative edge
- A track record of growing and delivering new concepts through innovative and creative thinking supported by in-depth insight and consumer data.
- A proven track record to transform vision into reality, ensuring the delivery of a plan which maximises the return on investment across Rowing Ireland's strategic objectives
- Broad skill base to consider the benefits/effects of innovations across a range of business functions.
- Advise on funding aspects of the overall organisation
- Pioneering thinker able to challenge the status quo and willing and able to question established practice in a constructive and inclusive way.
- Impact and insightful with the ability to engage with, gain credibility and command the confidence of all stakeholders.
- An interest in sport and an understanding of rowing is advantageous.

BASIC QUALIFICATIONS

- A minimum of 3-5 years' experience in a similar role.
- Eligible to live and work in the EU
- Advanced computer literacy: in-depth knowledge of social media platforms and WordPress a distinct advantage
- Excellent interpersonal skill and the ability to build and manage lasting relationships
- Ability to communicate and sell products and services at all levels
- An enthusiastic, committed and self-driven individual with a can-do attitude
- The ability to manage multiple stakeholders and projects simultaneously
- Able to work efficiently and accurately under pressure.
- Excellent organisational, planning and prioritisation skills and the ability to multi-task.
- Attention to detail is paramount.
- Ability to influence and negotiate.

PREFERRED QUALIFICATIONS

- Educated to Degree or Masters level preferably in Business, Communications or Sports Sponsorship/Marketing
- Strong track record as a team player in a fast-paced environment with a high level of,
- Reliability dedication and commitment.
- A full driving licence and own transport
- Ability to undertake flexible working hours (including weekends)

ADDITIONAL INFORMATION

Suitable candidates should apply in writing with a letter and current CV to ceo@rowingireland.ie. Queries may be directed to the above mail also.

Closing date for applications Friday 18th of January 2019 at 5pm.

The role is currently based at the National Rowing Centre in Cork but alternative location such as Dublin may be an option. This is a full time role.

Agencies not required at this time

Rowing Ireland is an equal opportunities employer and all applications will be treated in strict confidence.