



**Rowing Ireland are planning a new programme to help clubs become sustainable for the long term.**

**Where could your club be in five years' time?**

As part of our own Strategic Plan, Rowing Ireland would like to trial a long term support and expansion project initially with two clubs;

As it develops we would like to engage with more clubs to share the learning from this project. We will also explore best practice from other sports and leading rowing nations, sharing it with our rowing community.

**What support might Rowing Ireland be able to provide?**

1. We will help you to realistically assess where you are now? Exploring where you fit in your local community and within the sport of rowing. We will help you assess your own strengths and weaknesses, identify opportunities as well as how to mitigate threats.
2. Next we will help you to work out where you could be in three, five or maybe even ten years' time.
3. Once you have a clear vision for your future, we will help you put together a long term plan to make it a reality. This will include a business model and risk assessment.

We aim to support club leaders, whilst a strong plan will help significantly to bring in money. Unfortunately, we have no direct funding for boats or buildings.

**How often will help be available?**

Rowing Ireland staff and volunteers as well as non-rowing sport experts, will work with you for two to three years. We will regularly come to see you, talk on the phone and help electronically.

**What do we need to be prepared to put in?**

We will give you total commitment but in return we will expect all of your club committee to be signed up and prepared to deliver the long term plan.

**What might success look like?**

We will help you to grow. This is likely to mean more members and possibly a greater range of members bringing in more income, helping you to reflect your local community. Whilst more people rowing may increase our overall talent pool, our work together is about expanding your club in a long term sustainable fashion.

**We are thinking about applying, can we talk to someone for more information?**

Yes, Club Chairmen, Captains or Secretaries are invited to call Amanda Jellows to express interest and find out what the next steps are, National Rowing Centre Phone: +353-21-7434044