



Job description

Rowing Ireland is one of Ireland's foremost sporting organisations, with a reputation for success and a strong tradition in sport and competition.

Reporting to the Rowing Ireland Strategic Business Development Lead the Commercial & Communications Officer will be intrinsically involved in setting, driving and delivering Rowing Ireland overall strategy for all Rowing across Ireland and the ongoing communication and development thereof. This role presents a unique opportunity to drive transformational change in setting brand perception and the reputation of Rowing Ireland

The Role

The Commercial and Communications Officer will be significant to the delivery of Rowing Ireland's brand, reputation, marketing and communications strategies in line with the organisation's strategic objectives.

Responsibilities

- To oversee and manage the generation of press releases, web stories, social media content and other content to be distributed to media and online, in line with Rowing Ireland's strategic objectives and to raise the general profile of the organisation and of the sport.
- Where appropriate, to act as a spokesperson for Rowing Ireland and to be the initial point of contact for media enquiries
- To manage the day-to-day delivery of the Rowing Ireland brand, frameworks and other owned brands to ensure consistent alignment across the organisation.
- To oversee the editing, preparation and production of all publications and other print and electronic communications in order for the organisation to engage effectively with participants and other stakeholders, and the general public.
- To have overall responsibility for the website, social media and Rowing Ireland digital platforms.
- To manage communications relationships with key stakeholders including sporting partners.
- Oversee Commercial and communications functions for all Rowing Ireland events in collaboration with the Events executive

- To liaise in a timely manner with the HP Ops Officer and athletes regarding availability and linking in with RI key stakeholders
- To support the SBD Lead on self-generating and sponsorship opportunities for RI
- To encourage and conduct research into the Greenblades brand and offering in order to increase income generated on this successful platform

Person Specification

- An excellent communicator with an outstanding command of the English language – written and verbal
- Experience of working in communications, PR, or journalism and a full understanding of copywriting, design, print and approval processes and experience of overseeing the production of materials
- An insistence on outstanding quality of work, in order to ensure the Rowing Ireland brand is presented in the best light at all times
- Able to seek out and spot potential problems before they occur
- The ability to undertake any other assignments as may reasonably be requested by the CEO and organisation.
- While a knowledge of rowing is not essential it would be a plus when applying for this role

Additional Information

Standard working hours are 9:00 to 17:00 although flexibility is required in order to ensure core objectives are achieved.

Weekend working will be required around events and national and international travel will be occasionally required.

Equal Opportunities

Rowing Ireland is committed to equal opportunities for all staff and applications from individuals are encouraged regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships.

Applying for the role If you are interested in the role, please send your CV alongside a covering letter to ceo@rowingireland.ie

No CV's from agencies please.

Closing date: 25th February 2022

Only applicants to be invited for an interview will be contacted.

All candidates must have existing valid permission to live and work in Ireland unrestricted. While Rowing knowledge is preferred, it is not essential

Interviews: Week commencing 7th March 2022

Remuneration:

Salary will reflect experience of the candidate.

Please set out your salary expectations within your covering letter.

Job Types: Full-time, Permanent