Rowing Ireland

Key Findings Overview

2026 Recreational Rowing Club Survey Insights

▲ Growth Opportunities

54

Clubs want to increase adult beginner participation significantly.



▲ Clubs Without

27

Do not yet offer recreational rowing programmes to members.

▲ Clubs Offering

59

Currently provide recreational rowing activities across Ireland.



▲ Limiting Factors

66 clubs face coaching availability issues affecting growth.



FROM INSIGHT TO ACTION

Turning survey results into club strategies

STEP 1

BUILD CAPACITY

Coaching availability is the biggest barrier reported by clubs.

Step 2

IMPROVE EQUIPMENT ACCESS

Many clubs lack suitable boats for beginners and recreational rowers.

Step 3

PLAN FOR RETENTION

Recruitment alone will not create lasting participation.

Step 4

STRENGTHEN PLANNING

Only 16 clubs currently have a written recreational rowing strategy.



ROWING IRELAND